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MONTHLY PRICE BULLETIN, ROSES

January 2004 (Weeks 2 to 5)

Fig.1: Export Share by Volume of Roses Varieties from Uganda to Floraholland Auction in 2003

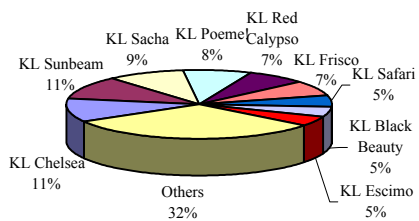
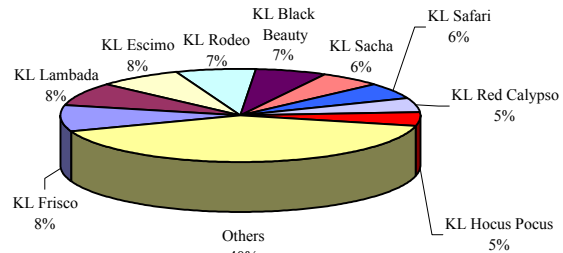


Fig.2: Export Share by Volume of Rose Varieties from Uganda to Floraholland Auction in 2002



Trade Comments * Figure 1 and 2 give a comparison of the export share of the different varieties to Floraholland Auction in 2003 and 2002. New varieties like Chelsea, Sunbeam, Poeme! and Red Calypso were among the top varieties in 2003. In 2002, Frisco, Lambada, Escimo and Rodeo were the top varieties exported to Floraholland Auction. (Note: some roses are exported to Aalsmeer Auction).

* In Table 1 below January prices were low and the average monthly price for all varieties was 7 Eurocents. In 2003, the average rose prices for varieties in the first half of the year were better than in the second half of the year.

Table 1: Average Prices of Ugandan Roses at Floraholland Auction (Weeks 2-5) Jan. 2004, With the Monthly Average Price for each Variety and a Comparison between Prices of the 1st half and 2nd half During 2003.

ROSE VARIETIES	Week 2	Week 3	Week 4	Week 5	Avg Jan.	Averages	
						Jan-Jun 2003	Jul-Dec 2003
R GR FIRST RED	6			9	7.4	14.6	10.1
R GR GEMENGD		7			7.0	9.6	6.6
R GR KONFETTI	6			8	7.0	16.7	7.2
R GR ORANGE UNIQUE						12.0	
R GR STARLITE	3	7	6	6	5.6	9.5	7.6
R GR VALENTINO						16.3	
R KL AMIGO						10.2	
R KL AMORE			8	4	6.1	7.4	
R KL BLACK BEAUTY	5	8	8	8	7.3	9.7	8.1
R KL CHELSEA	7	10	10	10	9.4	11.8	10.8
R KL DREAM			4	5	4.4	9.3	7.2
R KL ESCIMO	6	6	4	2	4.7	9.0	6.2
R KL FRISCO	7	7	8	7	7.1	9.8	7.4
R KL GABRIELLE			12	6	9.2	8.8	10.1
R KL GEMENGD	7	9	9	6	8.0	7.8	7.3
R KL GOLDEN GATE	4	8	9	8	7.2	11.0	6.6
R KL HOCUS POCUS	4		7	5	5.3	10.1	5.8
R KL LAMBADA	2	6	5	5	4.4	9.1	7.5
R KL MAXIME	2	5	4	2	3.3	8.7	6.1
R KL OVERIGE						9.9	11.0
R KL POEME!	4	7	8	7	6.3	12.8	8.7
R KL RED CALYPSO	7	10	11	9	9.3	10.6	8.3
R KL RODEO	6	8	9	9	7.9	9.9	8.4
R KL SACHA	5		7	7	6.5	10.4	9.4
R KL SAFARI	6	7	8	8	7.1	10.5	8.2
R KL SOUVENIR						6.9	
R KL STEFFI							4.3
R KL SUNBEAM	7	9	8	8	8.1	13.1	9.7
R KL TINA						10.6	5.0
R KL VANILLA						9.5	
R KL WILD CALYPSO						7.6	
R KL PASCHA						11.8	
R GR DAKAR						11.8	
R GR SIOUX						10.9	
R KL SUN BIRD						7.9	
R KL AMEFIKA	8				7.5		4.0

Prices in Eurocents per stem

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