



Uganda Flower Exporters Association (UFEA)

P.O. Box 29558 Kampala, Uganda.

Tel: (256) 31 263 320

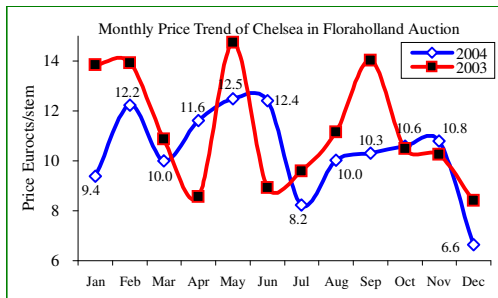
Fax: (256) 31 263 321

Email: ufea@afsat.com Web site: www.uefa.com

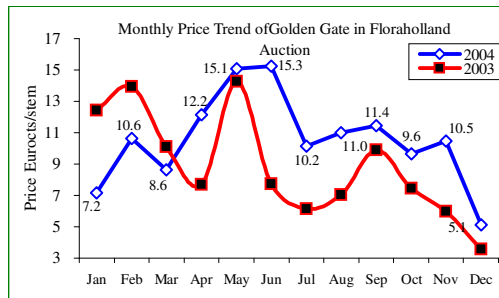
MONTHLY PRICE BULLETIN, ROSES

December 2004 (Weeks 49 to 52)

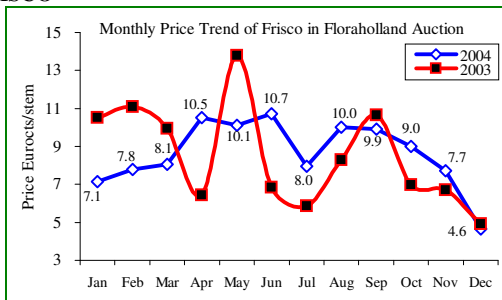
CHELSEA



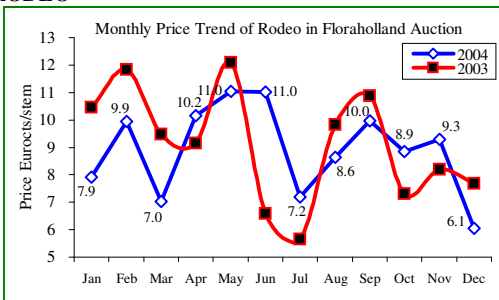
GOLDEN GATE



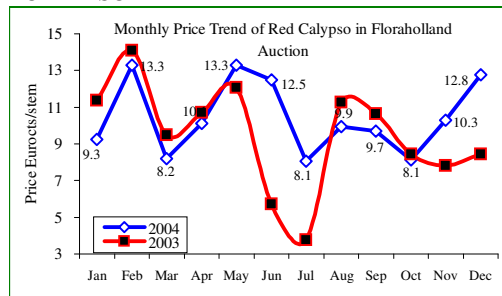
FRISCO



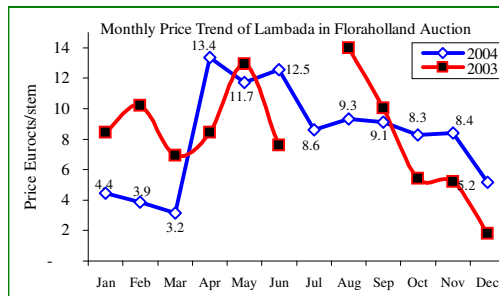
RODEO



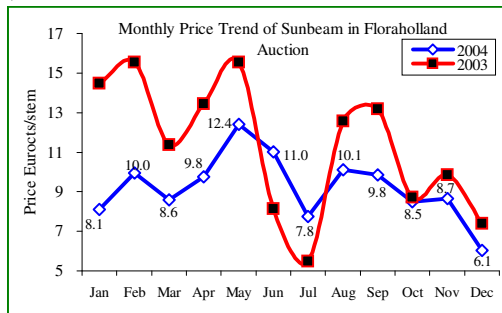
RED CALYPSO



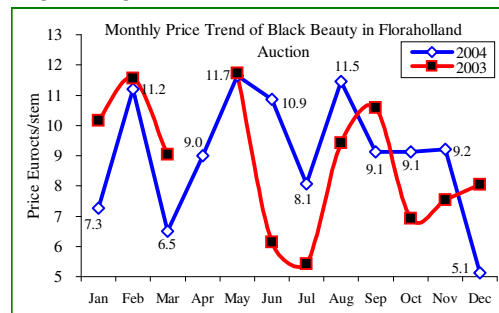
LAMBADA



SUNBEAM



BLACK BEAUTY



The graphs above show the comparison of the price trends for some varieties during 2004 against 2003. There was general price fluctuation observed in both price trends. The peaks were common in February and May due to Valentine's Day and International Mothers' Day. The peak prices were pronounced in 2003, while in 2004 peak prices were also observed in June and September that have no major special days. Unlike what was anticipated during November, prices did not improve in December during the Christmas period for most varieties.

Table 1 shows the monthly prices of rose varieties during the second half of 2004 as well as a comparison of the average prices in 2004 and 2003. Generally, some varieties exported during 2003 were not exported to the Floraholland auction in 2004, we need to crosscheck with Aalsmeer Auction whether it was a similar trend. Golden Gate, Red Calypso and the mixed varieties had higher average prices in 2004 compared to 2003. The average prices in 2004 were lower than the average prices in 2003 for most varieties at this auction. Lambada had stable prices in the range of Eurocents 8.2 to 8.3 per stem.

Table 1: Average Monthly Prices of Rose Varieties from Uganda at Floraholland Auction for the Second half of 2004 and a Comparison of the Average Prices for 2004 and 2003

	Jul	Aug	Sep	Oct	Nov	Dec	Avg 2004	Avg 2003
R GR FIRST RED						10.9	10.7	12.4
R GR GEMENGD			13.0	9.0	6.8	9.7	9.6	8.8
R GR KONFETTI	7.0	5.1	9.1	8.6	9.1	3.7	8.0	12.0
R GR STARLITE							7.8	8.3
R GR VALENTINO								16.3
R KL AMIGO								10.2
R KL AMORE							8.5	7.4
R KL BLACK BEAUTY	8.1	11.5	9.1	9.1	9.2	5.1	9.1	8.8
R KL CHELSEA	8.2	10.0	10.3	10.6	10.8	6.6	10.4	11.2
R KL DREAM		12.3	8.6	6.2	5.5	2.4	6.8	8.6
R KL ESCIMO	6.1	8.1	5.3	4.7	5.4	3.5	6.6	7.6
R KL FRISCO	8.0	10.0	9.9	9.0	7.7	4.6	8.6	8.5
R KL GABRIELLE						4.9	8.0	9.0
R KL GEMENGD	8.3	9.5	9.8	8.5	8.5	4.5	8.8	7.5
R KL GOLDEN GATE	10.2	11.0	11.4	9.6	10.5	5.1	10.6	8.9
R KL HOCUS POCUS						4.4	7.4	8.3
R KL LAMBADA	8.6	9.3	9.1	8.3	8.4	5.2	8.2	8.3
R KL MAXIME							5.3	7.8
R KL OVERIGE						5.2	8.7	10.1
R KL POEME!	8.4	9.9	9.2	7.4	7.4	3.6	8.4	10.6
R KL RED CALYPSO	8.1	9.9	9.7	8.1	10.3	12.8	10.5	9.5
R KL RODEO	7.2	8.6	10.0	8.9	9.3	6.1	8.9	9.1
R KL SACHA	4.4	5.4	4.4	4.6	5.0	4.5	6.7	9.8
R KL SAFARI	7.0	7.9	9.1	8.7	9.0	5.8	8.5	9.3
R KL SOUVENIR								6.9
R KL STEFFI					10.1		10.1	
R KL SUNBEAM	7.8	10.1	9.8	8.5	8.7	6.1	9.2	11.3
R KL TINA						6.2	6.2	8.8
R KL VANILLA							8.0	9.5
R KL WILD CALYPSO								7.6
R KL PASCHA								11.8
R GR DAKAR								11.8
R GR SIOUX								10.9
R KL SUN BIRD						5.0	5.0	7.9
R GR AKITO				9.6	7.0	11.8	9.5	12.2
R GR GOLD STRIKE								10.3
R KL CHINA GIRL								3.0
R KL AMEFIKA						6.0	11.9	4.0
R KL ESPRIT							8.7	
R KL BIRDY	8.0	8.2	9.8	9.5	7.6	4.7	9.1	
R KL SWING						4.0	8.3	
R GR INKA (BUITEN)	7.6	11.0	9.6	7.0	9.9	4.4	9.2	
R GR BONANZA	7.5						5.8	
R KL VIVA!	6.3	7.3	9.4	8.7	10.4	7.1	8.2	
R GR REVUE						10.5	10.5	
R KL TIVOLI						21.2	21.2	

NB: Price per stem is in Eurocents